## COMMERCIAL BANKING



# CARDNET Healthcare

Operating in a socially-distanced environment has been a focus for all types of business, but perhaps no more so than in Healthcare.

Direct interactions are an unavoidable part of taking care of patients and pets but, the enhanced use of e-commerce can help improve the experience for clients and colleagues.

Face-to-face interactions can be improved by using payment methods that reduce the need for physical contact. Moving to contactless forms of payment means that vital healthcare can continue whilst keeping everyone safe.

Certain activities can be delivered through e-commerce, enabling some services to be arranged and paid for in advance, using online and mobile channels when ordering medicine or repeat prescriptions for example. In addition, payments can be moved off-site and even outdoors to further reduce proximity utilising a mobile Point-of-Sale device.

### Face-to-face

We offer a suite of terminal options and an intelligent Point-of-Sale system, meaning we can provide a solution that suits the way your business operates.

## Cardnet's current range offers:

- Hygiene friendly devices that can be easily cleaned between patients.
- Contactless payments, including Apple Pay, Google Pay, and Samsung Pay.
- The ability to track and analyse payment data with online reporting tools.

#### Clover®

If your business requires greater functionality from a terminal, Cardnet offers an intelligent Point-of-Sale solution, Clover, providing a lower cost alternative to more complex ePOS systems.

- A solution powered by cloud-based software and appled functionality.
- Enabling you to accept payments and build the insights you need to work smarter and drive growth for the future.
- Including Clover Flex, a mobile solution to support payments taken remotely wherever you are.



## E-commerce solutions

Lloyds Bank Online Payments (LBOP) is an e-commerce payment gateway ideal for businesses wanting to benefit from e-commerce, m-commerce and mail & telephone-based activity.

#### LBOP includes:

- A hosted payment page for online payments.
- Application Programming Interface (API) solution, allowing two applications to talk to each other, for a fully integrated website.
- A detailed online Management Information portal.

It also reduces friction and improves your client journey through one click checkout and a variety of digital wallets, including Visa's Click to Pay.

Pay by URL – Provides a quick payment link direct to patients by email, WhatsApp or SMS that takes them to a secure web page where they can pay using their preferred method.

**Pre-ordering** – Enables ordering online for pickup or delivery by using an app or online web order form, patients can pre-order and pay for their medication in advance.

Quick Response (QR) codes – Making payments quick, secure, and contact free. A simple payment acceptance method without the need for hardware or apps. Simply share a QR code with patients via email, invoice, SMS, or WhatsApp message.



Initially, we required a back-up facility to ensure we always have the ability to take payments. Lloyds Bank Cardnet offered us a "virtual terminal" facility for clients to pay ahead of their treatments over the phone, which has worked really well for the practice in the current environment, ensuring our frontline colleagues are able to deal with clients in a safe and socially distanced way following their treatment.



Chris Read Principle Dentist Triangle Dental

# Get in touch

To find out more about how Cardnet can support your needs, visit our website.





Go to **lloydsbankcardnet.com** 



Call us:

New Customers on 0808 274 3634 Lines open from 9am-5pm Monday to Saturday

Existing customers on 01268 567 100 Lines open from 8am-9pm Monday to Saturday Please contact us if you would like this information in an alternative format such as Braille, large print or audio.

If you have a hearing or speech impairment and would prefer to use a Textphone, call us on 0345 300 2281 (lines open 24 hours a day, seven days a week). If you are deaf and prefer to use BSL, then you can use the SignVideo service available on our website lloydsbank.com/signvideo

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This information is correct as of March 2021.